



Holly Jolly Festival is On Again!!



Goodyear's 3rd annual Holly Jolly Festival has been rescheduled for Friday, Dec. 17th from 5:30 to 8 p.m. in Goodyear's Community Park on

Litchfield Rd., just north of Thomas Rd. The festival, originally scheduled for Dec. 4th, had to be cancelled due to poor weather and muddy park conditions.

Santa will arrive at 6 p.m. on a fire truck just in time for a newly added feature – a Holiday Tree Lighting ceremony at 6 p.m! Kids can frolic in the snow, get their faces painted, decorate cookies, go on kiddie rides, or participate in the Santa's Workshop Arts and Crafts Kids Zone. Come and enjoy the holiday music! Food and beverage vendors will be available.

The event is free; however, some activities may have minimal charges. Call Jennifer for more information, 623-882-7531.

Lower Your Sewer Bill if You Live South of I-10

Water conservation both inside and outside during the January, February and March billing periods is the key to keeping your sewer rate low. The City averages your water usage for those three months to determine your Winter Quarter Average (WQA). This becomes the maximum sewer rate you can be charged per month from May 2005 through April 2006 even if your usage is higher than the WQA.

Happy Holidays from the City of Goodyear

3 GOODYEAR CITY CENTER MASTER PLANS UNVEILED

You Spoke; We Listened . . .

During the first weekend in October 2004, more than 200 Goodyear residents got together to vision and plan the Goodyear City Center - 200 acres of vacant land at Yuma Road and Estrella Parkway. At the close of the visioning, we unveiled three rough concepts for the site. We listened to your comments that weekend and further refined these concepts into three alternative master plans.



Each plan depicts a variation on general land uses, how they are arranged and the circulation patterns. Specific details and uses within this 200-acre area will be better defined in the next stage of the project as further refinement takes place.

Come See The Three Plan Alternatives For Your Future Downtown; We Need Your Input . . .

If you missed the Dec. 11th Open House featuring these plans, please come to City Hall during regular business hours where they will be on display in the lobby through the end of the year. Planners will gladly walk you through the plans and answer any questions. Comment forms are available in the lobby on the three alternatives shown on page 2.

Each of the Master Plans integrates city government offices, civic uses, open spaces, shopping, employment and residential around a different roadway and pedestrian network within the area planned for the City Center. A 100-acre planned City park, to the northwest and Bullard Wash to the east is included in all three plans. In all alternatives, a greenbelt with water features, paths and bikeways encircle the commercial development and a pedestrian paseo connects retail, office, commercial, and residential areas.

The "Civic Plaza" Master Plan depicts a commercial area oriented around a central fountain or other feature at the intersection of Yuma Road and Estrella Parkway. Civic uses are located in the northwest corner, residential and neighborhood services on the southwest corner. Office and retail uses around a pedestrian area are located on the north and south east sides of the City Center.

The "Town Square" Master Plan is focused around a pedestrian-only plaza with retail, commercial and office development. Civic, office, residential, hotel and neighborhood retail uses surround the loop road and are also accessible by a larger, outer ring road.

The "Main Street" Master Plan bends Yuma Road to the south and Estrella Parkway to the east around a narrow main street, flanked on both sides by retail uses and pedestrian plazas. The main street also passes by the areas with city government offices, civic uses and the park.



Mayor Jim Cavanaugh

Mayor Discusses Critical Water Matters

Within the past six weeks, the Council, staff and interested citizens participated in a City- sponsored Water Conference, an Arizona Town Hall in which water was the featured topic, a Council Advance during which water and wastewater issues were discussed in the context of budget deliberations, and a developers' luncheon wherein concerns were expressed regarding capacity for future growth. At the November 22nd Council meeting, we adopted an updated Water Resources Master Plan and appointed citizens to a newly formed Water Resources Public Advisory Committee.

All of these activities provide a blueprint for long-term planning purposes and for policy-related decision-making. We face an incredibly important task in assuring that the current and future water and wastewater needs of our residential, commercial, industrial and recreational customers are met. The importance of the challenges ahead cannot be overstated.

First, and foremost, the City must demonstrate to the satisfaction of the Arizona Department of Water Resources that we

have a 100-year Assured Water Supply (AWS). Specific AWS criteria requires that:

- a sufficient quantity of water be continuously available to satisfy the water demands of a subdivision or service area for 100 years;

- water sources meet water quality standards;
- proposed uses of water be consistent with conservation standards;
- proposed uses of water be consistent with the management goal to achieve safe yield through reduced groundwater pumping;
- and the applicant be financially capable of installing the necessary water distribution and treatment facilities.

Future acquisitions of additional water supplies, with an emphasis on renewable resources, will be vital. It will take several different approaches and strategies for Goodyear to achieve this goal.

- One of the first ways to achieve this is through the benefits we will derive from the recent passage of the Gila River Indian Water Rights Settlement Act. This Act will provide us with three new sources of Colorado River water beginning in 2007-2008.

- Secondly, the City must develop additional water supply capacity through the

treatment of groundwater resources and wastewater. Water and wastewater treatment are expensive due to the cost of meeting federal water standards. Goodyear already has an aggressive reuse program to use poor quality water and reclaimed wastewater on landscape and turf irrigation, dust control and water amenities, but we can always do more. These reuse policies help lessen our need for treating water to potable levels.

- Thirdly, we must update our existing conservation policies. The City will soon prepare a customized Water Conservation Program and a Drought Mitigation Plan. In short, the community will be engaged in discussions about how we can change our consumption habits.

- Lastly, the City must continually examine the impact of growth on our future water and wastewater resources and be prepared to provide sufficient backup capacity in resources and infrastructure to meet any emergency.

I believe we have the quality Staff and community support to move forward with vigor to accomplish these requirements in order to assure our City's long-term water resources.

Jim



Goodyear City Council



(L to R): Sue Linney, Vice Mayor Dick Sousa, Fred Scott, Mayor Jim Cavanaugh, Rob Antoniak, Ken Porter and Frank Cavalier.

Council Calendar

There are no more Council meetings or Work Sessions in 2004.

Jan. 10, 2005 is the next Regular Council Meeting.

City Holiday Schedule

Friday, Dec. 24
Christmas Eve Holiday

City Offices closed.

Contained Trash
Normal service

Uncontained Trash
No service. Friday
routes will be collected
the following Friday.

Friday, Dec. 31
New Year's Eve Holiday

City Offices closed.

Contained Trash
Normal service

Uncontained Trash
Normal service



Shop Goodyear for the Holidays

Every year more and more stores open in Goodyear! Try to do your holiday shopping in your own town because the sales tax the City earns from your purchases is given back to you in the form of City services!

It's the
Cents-ible
Thing to
Do for
You and
Your City



Recycle Your Live Christmas Tree

Look for large containers labeled "Christmas Trees Only" at the following locations from December 26 through January 7, 2005. Please be sure to remove all tinsel, lights and decorations first.



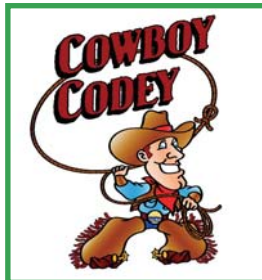
♦ **PebbleCreek** - 3645 N. Clubhouse Drive

♦ **Palm Valley** - North of park on Monte Vista & Palm Valley Blvd., east of Litchfield Rd.

♦ **WildFlower Ranch** - Corner of Harrison St. & Shooting Star Dr.

♦ **Estrella Mountain Ranch** - Corner of 181st Ave. and Elliot Rd.

♦ **Historic Goodyear** - 430 E. Loma Linda Blvd



Cowboy Codey Sez:

Barking Dogs Are a Problem That Needs a Solution

The City of Goodyear gets many complaints about barking dogs that cannot be verified by the Police Department or Code Compliance. As a result, the City has implemented a new procedure when it comes to barking dogs.

Barking dog complaints will be handled by the Code Compliance Department. A letter will be sent to the property owner of the dog to inform them of the City Code. If the problem continues the complainant will be given a packet to complete which will include a barking dog petition and 3 barking dog logs. In order for the City Code Compliance Department to initiate legal action against the violator, it will require at least 3 neighbors to sign the petition and keep a log for 2 weeks documenting the barking nuisance. This log and petition should be corroborated by either a video or audio tape recording of the violation.

If a complaint is received by the Police Department during the night, an officer will be dispatched to check the disturbance and the information will be forwarded to the Code Compliance Office the next business day. All corrective avenues including mediation will be attempted prior to legal action being taken.

Dog Owners – please help us by insuring that your dogs do not disturb your neighbors.

Security Alarm Permit Fee Due Now

According to a 1999 City ordinance, security alarm permits are only good for one year - from Jan. 1 to Dec. 31. No matter what time of year you obtained your permit, that permit is only good until Dec. 31 of that year. It **MUST** be renewed each year. The cost is \$10 if renewed within thirty (30) days **prior** to expiration. If the permit is renewed within thirty (30) days **after** expiration, a \$20 administrative fee will be assessed. If a permit is not renewed within thirty (30) days after expiration, the permit will be discarded by the City and you will owe for a new permit. Renew your permit and avoid paying fines. There is a \$250 fine for a false burglar alarm and \$500 fine for a false robbery/panic alarm or fire alarm if public safety is dispatched and you have no permit.

Those who need a Security Alarm Permit Application for their residence can obtain it online at Goodyear's website: www.goodyearaz.gov. Click on *Citizens' Services* on the homepage to get the alphabetical listing of services and applications. Click on "Security Alarm Permit." The completed permit and permit fee should be mailed or delivered to the Goodyear Police Department, 119 N. Litchfield Rd., Goodyear, AZ 85338. Make checks payable to City of Goodyear.

Record Amount Raised for United Way

City of Goodyear employees raised a record-breaking \$24,736 for United Way, topping the City's \$20,000 United Way goal by almost 25%. This is the first year the City held a golf tournament which netted \$6,589 for the United Way. Sixty employees individually pledged an additional \$18,147.

When the City was just shy of meeting its \$20,000 goal, an employee (who wishes to remain anonymous) offered to match any pledges up to \$50 per month or \$1300 per year to send them over the top. This kind of generosity stimulated even more employee giving which led to the record-setting total of \$24,736.

In 2001, the first year the City of Goodyear participated in the United Way campaign, the employees raised \$9,001. In three short years, their donations have increased 75%.

Job Openings

Visit the City of Goodyear Web site at www.goodyearaz.gov or call the City's 24-hour hotline, **623-932-1716**, for job listings. Goodyear accepts applications only for open positions. The Human Resources Office is located at 190 N. Litchfield Rd. Phone 623-882-7752. TTY 623-932-6500. **EEO/M/F/V/H/D.**

Your Opinion Counts

We want your ideas on how we may better serve you. Just fill out this form and return it with your garbage collection bill or mail it to Linda Dillard, Community Advocate, 190 N. Litchfield Rd., P.O. Box 5100, Goodyear, AZ 85338, or e-mail to Ldillard@goodyearaz.gov.

Comments (please print) _____

Name _____ Phone _____

Address _____ E-mail _____

Important Door Hangar Coming Soon from City!

Watch for a plastic bag that will be hung on your front door the week of Dec. 20th! It will contain the following important information for all Goodyear residents:

- A refrigerator magnet with the 2005 Holiday trash schedule
- *Frequently Called Phone Number* brochure
- *Downtown Master Plan* informational brochure

Register Now for Softball and Special Interest Classes

Now is the time to sign up for both Goodyear Winter Adult Softball Leagues and Winter Special Interest Classes for such activities as karate, tennis, and arts and crafts.

Register in person at Goodyear Public Works, 200 S. Calle de Pueblo, from 7 am to 4 pm, Monday through Friday.

Softball Registration:

Dec. 13-15 – All Returning Teams

Dec. 16-17 – All Other Teams

For more information, call Troy at 623-882-7536.

Special Interest Classes Registration:

Dec. 13 through January 7th.

For information call Mark, 623-882-7534.

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